

Nestle Milkybar Buttons White Chocolate Mini Bags 189g (Pack of 12) NL96223

NL96223 12132820

Colour(s): White

Distributor Numbers: Vow Code: NL96223

Form Factor: Sweets

In The Box: 12 x Bags of Buttons

Industry Standard Product Classification: 70123

Product Type: Sweets

Pack Quantity 1 Price: £3.46

Overview

Nestle Milkybar Buttons White Chocolate Mini Bags 189g (Pack of 12)

Milkybar is one of the UK and Ireland's best loved brands, and is the No.1 White Chocolate brand.

Launched in 1936, Milkybar is enjoyed by both kids and adults alike, and is Nestle Confectionery's 11th oldest brand.

The well known Milkybar kid first made an appearance in 1961, and celebrated his 50th birthday in 2011.

There have been many Milkybar Kids over the past 49 years, the first of which was played by Terry Brooks with the most recent kid played by William Ray.

Milkybar is available in a large number of different packs, including Milkybar Buttons, Milkybar Kid Bar and Milkybar Giant Buttons Sharing Bag.

Each year we sell over 1.9 billion Milkybar Buttons in the UK.

That's enough for every man, woman and child in the UK to have 30 Buttons each! Milkybar also has an exciting Easter and Christmas range, including Milkybar boxed Eggs, Milkybar Mini Eggs, and Bluebell the cow chocolate hollow figure.

Milkybar does not contain any artificial colours, flavours or preservatives.

Colour: WhitePack of 12 Bags

• 189g per Bag