



Samsung 45in Hospitality Display TV SAM41242

SAM41242
HG55EE670DK

Aspect Ratio : 16:9
Case Colour : Black
Dimensions : 124.16cm (W) x 5.45cm (D) x 72.14cm (H) - Weight 16.0kg
Distributor Numbers : Vow Code: SAM41242
Energy Rating : A++
HDTV : Yes 1080p
Model Name : HE670
Product Type : Television
Screen(s) : 55in HyperReal Engine
Speaker(s) : 2 Channel 10W+10W

Pack Quantity 1
Price : £763.61

Overview

Samsung HE670 (55 inch) Full HD Smart LED Hospitality Display (Black)

Successful hoteliers understand that today's hospitality consumers are media- and tech-savvy guests that expect sophisticated in-room entertainment and an overall stay experience beyond what they are accustomed to at home.

Samsung's new HE670 hospitality display boasts coaxial-based infrastructure to efficiently manage diversified content and deliver through a modern, streamlined design that enhances content viewing.

A swivel stand completes its sleek appearance and adds the functionality of viewing from various angles of the room.

Multi-functional programming settings are quickly available with a home menu, so guests can easily navigate to stay informed and entertained.

Modern hotels want to provide an enriched and comprehensive guest experience while maintaining costs.

The HE670's coaxial-based infrastructure supports a unified server, LYNK REACH, which enables easy management of a variety of content for hundreds of TVs from one location.

This central management lowers TCO and boosts internal efficiencies.

LYNK REACH 4.0 allows hotels to use Welcome Video Channels to deliver useful information to guests in a more engaging way.

Through easy video upload or URL insertion, hotel managers can customise a channel list of clips showing hotel facilities or advertising special offers, local events or attractions.

As a result, hotels can use up to four channels to simultaneously show targeted videos to specific public areas of the hotel, such as display in lobbies and restaurants, as well as in guest rooms.

The ability to stream these promotions provides an additional revenue stream for hotels and enhances brand recognition.

- Access and enjoy a variety of content
- Experience a streamlined and modern design
- Deliver information to guests with Welcome Video Channels
- Improve communication and personalise guest experience